



Zapsha Galyna Mykolayivna

Position: Head of the Department of Management

Academic degree: Doctor of Economics

Academic title: professor

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Education

Higher education (1982)	Odessa Agricultural Institute, specialty "Economic Cybernetics", educational qualification "Economist Mathematician", specialist diploma
Doctor of Economic Sciences (2014)	Thesis topic "Development of property relations in modern agrarian transformations in Ukraine: theory and practice" in the specialty 08.00.03 "Economics and management of the national economy"
Academic title professor (2016)	Professor of the Department of Management and Marketing

Educational activities

Educational components: "Foreign economic activity of an enterprise", "Marketing", "Marketing management", "Business management", "Methodology of scientific research in management", "International business management".

Scientific activity

Author and co-author of over 190 scientific and educational and methodological works, including 55 articles in professional publications of Ukraine, 5 articles in journals indexed in the Web of Science scientometric database, 7 articles in foreign publications, 6 monographs, of which 1 is solo, 5 textbooks.

Scientific supervisor of scientific topics: "Development of management and marketing in the agricultural sector of the Ukrainian economy in the context of economic globalization" State registration number 0115U007157 (2016-2020); "Ensuring socio-ecological and economic development of agro-industrial production and rural areas on the basis of innovative management and marketing" State registration number 0121U109628 (01.2021-01.2026).

Participation in the implementation of scientific and research work on the economic-contractual topic "Marketing research and creation of a breeding reproducer in the conditions of the PE "Multi-branch firm "Tavria". Contract No. 04-2021. PPBF "Tavria" village. Shevchenkovo, Chaplyn district, Kherson region. (02.01.2021 - 02.01.2022).

Participation in the implementation of scientific and research work on the economic and contractual topic "Consulting services for the production of organic plant products and

management of technological processes in livestock farming» Contract No. 01-2021- NDR. SVK "Rodina" village Plakhtiivka, B-Dnistrovskiy district, Odesa region. (01.11.21.-01.07.2023)

Editor-in-chief of the scientific publication "Agrarian Bulletin of the Black Sea Region", included in the list of scientific professional publications of Ukraine (2018-2019); member of the editorial board of the collection of scientific works "Market Economy: Modern Theory and Practice of Management" (Odessa I.I. Mechnikov National University); member of the editorial board of the collection of scientific works "Economic Bulletin of the Black Sea Region".

Member of the permanent specialized academic council (D41.051.11 economic sciences) at the Odessa National University named after I. I. Mechnikov with the right to accept for consideration and conduct defense of dissertations for the degree of Doctor of Economic Sciences in the specialties 08.00.03 "Economics and Management of the National Economy" 08.00.04 "Economics and Management of Enterprises (by Types of Economic Activity)".

Participation in the certification of scientific workers, examination of dissertations, official opponent, supervises the training of doctors of philosophy. Participation in holding scientific international and all-Ukrainian conferences.

Advanced training

- National Research Center "Institute of Agrarian Economics". Topic: "Current Problems of Modern Development of the Agrarian Sector of the Economy". Certificate No. 120525144 dated 05/23/2025. 180 academic hours. 6 ECTS credits.
- Ukrainian Marketing Association. Topic: "PRO Marketing: a practical approach through cases" Certificate No. 130. 120 hrs. (4 ECTS) from March 5 to May 21, 2025.
- ODAU. Topic: "Quality Assurance in Higher Education: Innovative Methods and Technologies of Learning". Certificate PC 00493008/35-25 from "14" April 2025 to "25" April 2025 90 hours (3 ECTS credits)
- UKRAINE GLOBAL FACULTY. Topic: "Scaling Ukrainian business in conditions of war and post-war reconstruction." Certificate 682e097e639da917d30be240 dated 05/21/2025 Duration of training 1.5 hours.
- Ministry of Education and Science of Ukraine. Webinar 04.12.2024. Topic: "Fundamentals and features of the activities of agricultural markets. EU experience". 6 hours (0.2 ECTS credits). Certificate PKV 38282994/7169-24
- International scientific internship under the title «European Green Diet (Innovation Economics Technology). LLG Green Qualia, Warsaw, Poland. Certificate No. 2023-011-O-0015; date of issue 03.11.2023; volume – 180 hours (6 ECTS).
- ODAU. Topic: "Tools for creating a digital educational process" 11/22/2023-11/24/2023. Volume – 90 hours (3 ECTS). Certificate SS 00493008/035-23
- OSAU. Topic: "Ensuring the quality of higher education: innovative methods and technologies of learning". 10.04-28.04.2023. Certificate No. 00493008/02062-23. Volume – 90 hours (3 ECTS).
- OSAU. Topic: "Ensuring the quality of higher education: innovative methods and technologies of learning". 17.05-29.06.2022. Certificate No. 00493008/00000153-22. Volume – 90 hours (3 ECTS).
- Odessa National Economic University; Certificate No. 5 dated 09.11.2021; Topic: "Methodology of scientific research on business process management in the field of

production, foreign economic and marketing activities of business entities"; 180 hours (6 ECTS).

Educational and scientific program for training applicants for the third (educational and scientific) level of higher education: Specialization "Management"

Graduate student guidance:

1. Sedov Vyacheslav Andriyovych. Dissertation topic: Modernization of the system of training highly qualified personnel for the agricultural sector of the economy
2. Oleg Petrovich Ganenko. Dissertation topic: Management of projects for innovative development of the material and technical base of agricultural enterprises.
3. Damaskin Viktor Stepanovych. Dissertation topic: Management of competitive development of agricultural enterprises in the conditions of the European Green Deal
4. Zaitsev Ivan Alexandrovich. Dissertation topic: Management of digital platforms based on big data analytics.
5. Yarovenko Volodymyr Vasylyovych. Dissertation topic: Financial management of logistics enterprises and directions of its improvement in crisis situations.

Management of students - prize-winners of International and All-Ukrainian competitions of scientific works, qualification works. Membership in the jury of competitions

1. Leadership by student Radilova O.I., who took third place in the II stage of the All-Ukrainian competition of qualification works in the specialty 073 "Management" at the Kyiv National University of Technologies and Design, Kyiv, February 17, 2021.
2. Supervision of student Grekova T.M., who took third place in the II stage of the All-Ukrainian competition of qualification works in the specialty 075 "Marketing" at the Khmelnytskyi Cooperative Trade and Economic Institute, Khmelnytskyi, June 23, 2023.
3. Supervision of student Pirnyak T.S., who took second place in the II stage of the International Competition of Student Scientific Papers in Marketing at the State University of Intellectual Technologies and Communications, Odessa, April 25-26, 2024.
4. Student guidance Fomin D.I. All-Ukrainian competition of qualification works in the specialty 073 "Management" for the first and second (bachelor's and master's) levels of higher education. State University of Intellectual Technologies and Communications, September 25, 2024. "First degree diploma"
5. Supervision by student Mikhneva A.O. All-Ukrainian competition of qualification works in the specialty 073 "Management" for the first and second (bachelor's and master's) levels of higher education. State University of Intellectual Technologies and Communications, September 24-25, 2025 "Diploma 2 degree"

Work as part of expert groups of the National Agency for ensuring the quality of higher education

1. November 20-22, 2019. Member of the expert group of the National Agency for Quality Assurance in Higher Education to conduct an accreditation examination of educational programs in the specialty 073 "Management" at the second level of higher education at the Uman National University of Horticulture.
2. April 9-11, 2020. Member of the expert group of the National Agency for Quality Assurance in Higher Education to conduct an accreditation examination of educational programs in the specialty 073 "Management" at the second level of higher education at the

National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" (Order No. 584-E dated March 31, 2020).

3. June 17-19, 2020. Member of the expert group of the National Agency for Quality Assurance in Higher Education to conduct an accreditation examination of educational programs at the National University of Water Management and Environmental Management (Rivne). (Order No. 928-E dated June 2, 2020).

4. July 20-22, 2020. Member of the expert group of the National Agency for Quality Assurance in Higher Education to conduct an accreditation examination of the educational program in the specialty 073 "Management" at the third level of higher education at the V.N. Karazin Kharkiv National University (Kharkiv). (Order No. 1036-E dated June 26, 2020).

5. October 7-9, 2020. Member of the expert group of the National Agency for Quality Assurance in Higher Education to conduct an accreditation examination of the educational program in the specialty 075 "Marketing" at the second level of higher education at the Lviv National University of Veterinary Medicine and Biotechnology named after S.Z. Gzhytsky (Lviv). (Order No. 1387-E dated September 28, 2020).

6. March 15-17, 2021. Member of the expert group of the National Agency for Quality Assurance in Higher Education to conduct an accreditation examination of the educational program in the specialty 073 "Management" at the first level of higher education at Luhansk National Agrarian University (Starobilsk). (Order No. 408-E dated February 26, 2021).

7. February 13-15, 2023. Member of the expert group of the National Agency for Quality Assurance in Higher Education to conduct an accreditation examination of the educational program in the specialty 073 "Management" at the first (bachelor's) level of higher education at the Special Educational Service of the National University of Sciences of Ukraine "Berezhany Agrotechnical Institute" (Berezhany). (Order No. 114-E dated January 30, 2023).

External awards and honorary titles

Certificate of Honor from the Head of the Odessa Regional State Administration (2021)

Certificate of Honor of the Odessa Regional Council (2020)

Certificate of the Department of Education and Science of the Odessa Regional State Administration (2015).

Gratitude of the Rector of the State University of Intellectual Technologies and Communications (2023, 2024, 2025)

Gratitude from the head of the industry competition committee Khmelnytskyi Cooperative Trade and Economic Institute (2023)

Gratitude from the Head of the Industry Competition Commission of the Kyiv National University of Technologies and Design (2021)

Gratitude from the Head of the Sectoral Competition Commission of Taras Shevchenko National University of Kyiv (2017)

Gratitude from the Acting Head of the Rozdilnyan District State Administration (2015).

Participation in professional associations by specialty

Associate member of the Ukrainian Association for the Development of Management and Business Education. (Certificate No. 214 dated 06.07.2018). URL: <https://uamdb.org.ua/members/>

Member of the Ukrainian Marketing Association (Certificate No. 1043 dated June 4, 2025, Kyiv)