



**Yevtushok Olga Vasylivna**

**Position:** Associate Professor of the Department of Management

**Academic degree:** Candidate of Economic Sciences

**Academic title:** docent

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**Google Scholar**

**ORCID**

**Scopus**

**Researcher ID**

<https://cutt.ly/GwYICPL1>

<https://cutt.ly/iwYICNHH>

### **Education**

<b>Higher education</b> <b>2004</b>	Odessa state agrarian university, direction training "Accounting and Auditing", qualification "Bachelor of Accounting and audit»
<b>Higher education</b> <b>2005</b>	Odessa State Agrarian University, specialty "Accounting and Auditing", qualification "Master of Accounting"
<b>Higher education</b> <b>2008</b>	and audit in the management of agricultural formations. Odessa Regional Institute of Public Administration under the President of Ukraine, specialty "Public Administration", qualification "Master of Public Administration"
<b>Candidate of Economic Sciences</b> <b>2014</b>	Topic dissertations "Regional features development agro-industrial production"
<b>Academic title of associate professor</b> <b>2024 year</b>	Associate Professor of the Department of Management and Marketing

### **Educational activities**

Educational components: "International Marketing", "Event Management", "Office Management", "Business Analytics in Enterprise Management", "Consumer Behavior", "Leadership", "Commodity Market Infrastructure", "Marketing Product Policy".

### **Scientific activity**

Author and co-author 60 publications, of which 52 are scientific and 8 are educational and methodological. After the defense of the dissertation, 43 scientific publications were published: 13 in professional publications of category B of Ukraine, 1 in a publication included in the scientometric database, Web of Science,

29 in international and Ukrainian scientific conferences.

Co-executor of the self-financing scientific and research work "Organizational and economic mechanism for the formation of an effective entrepreneurial sector of the region on the basis of innovation and investment marketing" in the direction of Develop and substantiate the theoretical and methodological principles of the formation and development of the organizational and economic mechanism for the formation of the entrepreneurial sector of the region. Taking into account the features of the innovation and investment direction when developing this mechanism. Registration date: 11-03-2021 Basis for carrying out work: 43 - own initiative (if the work is carried out on the own initiative at the expense of the R&D performer or free of charge) KPKVK: Funding direction: 2.1 - fundamental research. Customer ONAHT (ONTU)marketing, its principles and basic principles of development in Ukrainian realities.

### **Advanced training**

1. From 2019 to 2020, she improved the qualifications of a teacher of the graduate department on a part-time basis at ONAHT in the "School of Pedagogical Mastery", according to a two-year curriculum (total volume of 306 hours, 20 ECTS credits).

2. Participated in the scientific and pedagogical internship "Development of the education system of future economists: theory and practice of EU countries", which was held remotely by the OKTATÁSI ÉS SZAKMAI FEJLESZTÉSI INTÉZET, Institute for Educational and Professional Development, (Institute for Educational and Professional Development, Budapest, Hungary) with the support of the ASSOCIATION FOR INTERNATIONAL EDUCATIONAL AND SCIENTIFIC COOPERATION from February 15 to March 26, 2021 (independently)

3. Completed advanced training in Krakow, Poland; training organizers: Zustricz Foundation Department of Polish-Ukrainian Studies of Jagiellonian University in Krakow; Career Development Center of NGO Sobornist Luhansk; Regional Institute of Postgraduate Pedagogicalfrom "6"November 2021 to "12"December 2021

Considered at the meeting of the Academic Council of the Faculty of Management, Marketing and Logistics and recognized in the amount of 6 ECTS credits "31" January 2022, minutes No. 5.

4. Received a certificate from the Prometheus Massive Open Online Courses platform. Course "Academic Integrity: Online Course for Teachers". Volume of advanced training: 60 hours. Certificate dated 02/15/2022.

5. Completed advanced training at Odessa State Agrarian University. Topic of advanced training: "Ensuring the quality of higher education: innovative methods and technologies of teaching". Term and scope of advanced training: 10.04.2023-28.04.2023, 90 hours. Certificate SS 00493008/02054-23 dated 28.04.2023.

6. Completed advanced training at Odessa State Agrarian University. Topic of advanced training: "Quality Assurance in Higher Education: Innovative Methods and Technologies of Learning". Certificate of Advanced Training P K 00493008/75-25 from April 14, 2025 to April 25, 2025. 90 hours (3 ECTS credits).

7. Odessa National Technological University participation in the conference. Topic: "Ensuring the quality of higher education". Certificate of participation in the VII All-Ukrainian Scientific and Methodological Conference April 9-11, 2025, Odessa 30 hours/1.0 ECTS credit.

8. Attending a training on the topic: "PRO Marketing: a practical approach through cases." Certificate No. 177 120 hours (4ECTS) from March 5 to May 21, 2025. The course was held as part of the spring training of the Ukrainian Marketing Association.

#### **Participation in professional associations by specialty**

1. Associate Member of the Ukrainian Association for the Development of Management and Business Education (UARMBO), certificate No. 532

2. Associate member of the Ukrainian Association for Marketing Development (UARMBO), certificate No. 615