



Last name: Naida

First name: Iryna

Position: Associate Professor of the Department of Management

Scientific degree: PhD in Economic Sciences

Academic title: Docent

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Education

**Higher
education
(2010)**

Vinnitsia National Technical University, specialty «Organization Management», Master of Management (Honours) in Corporate Governance

**PhD in
Economic
Sciences.
(2015)**

Dissertation topic: « Development of agricultural enterprises on the basis of socio-economics » on the specialty 08.00.04 - economics and business management (by type of economic activity)

**Academic title
of Docent
(2021)**

Docent of the Department of Management

Educational activity

Educational components: «Management», «Motivational Management», «Innovation Management», «Startup Project Management», «Internet Commerce and Fulfillment», «Brand Management», «Marketing Research».

Scientific activity

Author and co-author of more than 60 scientific and educational works, including 20 articles in professional publications of Ukraine, 2 articles in journals indexed in the Web of Science scientometric database, 2 articles in foreign publications, 2 monographs, 2 textbooks.

Participant of international scientific conferences.

Advanced training

1. State Scientific Institution «Institute for Modernization of Educational Content» topic: «Artificial Intelligence in Education»; certificate No. PK-2025/11466, date of issue 06/19/2025; volume – 15 hours (0.5 ECTS).

2. Center for Human Resource Development of Sumy State University. Topic «Methods of Activating the Educational Process: Modern Trends», certificate SP No. 05408289, date of issue 01.10.2021; volume – 30 hours (1 ECTS).

3. Collegium Civitas University in Warsaw, Poland. Topic: «Internationalization of Higher Education. Organization of the Educational Process and Innovative Teaching Methods in Higher Education Institutions in Poland»; certificate No. 163/2020; date of issue 12/18/2020; volume – 180 hours (6 ECTS).

4. 4. Odessa State Agrarian University, Ukraine. Topic: «Current Problems of Higher School Pedagogy», certificate of advanced training No. 52/235; date of issue 04/29/2014, volume – 108 hours (3.6 ECTS).

External awards and honorary titles

2016-2018 scholarship holder of the Cabinet of Ministers of Ukraine for young scientists.

Management of students - prize-winners of All-Ukrainian contests scientific works and diploma theses

Grekoval T.M., who became the winner of the III International Competition of Student Research Papers in Economics based on the Progress Research Center at Comrat State University (November 30, 2021), 1st degree diploma.

Copyright certificates

Naida A.V., Kryukova I.O., **Naida I.S.**, Gnatyeva T.M. «Digital modernization of Ukrainian agriculture: using AI agents for effective management, accounting, taxation and reporting» // Certificate of registration of copyright for the work No. 137923. Kyiv: State Organization «Ukrainian National Office of Intellectual Property and Innovations». Registration date: from 10.07.2025.

Participation in the professional associations by specialty

Associate Member of the Ukrainian Association for Management Development and Business Education Development.