

Google Scholar ORCID

Last name: Oksana First name: Melnychuk

**Position:** Associate Professor of the Department of

Management

Scientific degree: Candidate of Economic Sciences.

Academic title: associate professor Email address: kselenzia@gmail.com

https://cutt.ly/ywTHqyKJ https://cutt.ly/lwTHwYRq

#### Education

Higher education (2003)	Vinnytsia National Technical University, "Management of Organizations", Master of Management in Corporate Governance, Master's Diploma of VN No. 23545751 dated October 31, 2003.
PhD of Economic	Dissertation topic "Formation and development of the
Sciences.	product market of enterprises of the alcohol sector of the
(2010)	agro-industrial complex" in the specialty 08.00.04 -
	Economics and management of enterprises (by types of
	economic activity).
Academic title of	Associate Professor of the Department of Management
associate professor	and Marketing (12 ДЦ №039929. 23.09.2014)
(2014)	

### **Educational activity**

Educational components: "Logistics", "Strategic management", "Mathematical modeling of economic processes", "Management of strategic development of the enterprise", "Self-management", "Quality management", "Strategic management of the development of business organizations", "Organization of the manager's work"

# **Scientific activity**

Author and co-author of more than 120 printed works, 2 of which were published in foreign editions, including 32 articles in scientific journals, 1 monograph and 6 textbooks.

Co-executor of the scientific topic: "Ensuring socio-ecological and economic development of agro-industrial production and rural areas on the basis of innovative management and marketing" State registration number 0121U109628 (01.2021-01.2026).

Participant of scientific international and national conferences.

# **Advanced training**

Odesa State Academy of Civil Engineering and Architecture, Department of Management and Marketing. Theme: "Scientific and methodological aspects of teaching the disciplines "Logistics", "Strategic management", "Mathematical modeling of economic processes, "Optimization methods and models", "Quality management", "Organization of manager's work". Duration and scope of advanced training: 20.09.2021-29.10.2021, 180 hours. Certificate 09-871 dated 10/29/2021.

European Academy of Sciences On being a Scientist Course. Module: Research Design: Inquiry and Discovery course. The volume of advanced training: 6 hours. Certificate, 2022.

Platform of massive open online courses Prometheus. Course "Academic Integrity: Online Course for Teachers". The volume of advanced training: 60 hours. Certificate of 15.02.2022.

International advanced training on the topic: "Digital future: Blended learning" (DigIn.Net 2) with the support of the Hochschule Anhalt (HSA) on the basis of DUDIZ (German-Ukrainian Center for Digital Innovation) from October 20 to November 30, 2023 in the amount of 180 hours (6 ECTS credits). Certificate from 30.11.2023. DN 202311253.

Advanced training program "Tools for creating digital educational content" from November 22 to 24, 2023 on the basis of Odesa State Agrarian University. Certificate of November 24, 2023. SS 00493008/063-23.

The basic course "Basics of Anti-Corruption for Everyone" lasts 15 hours. The number of ECTS credits is 0.5. The certificate was issued on 22.01.2024.

Advanced training "Quality Assurance in Higher Education: Innovative Teaching Methods and Technologies", OSAU, 14-18.04.2025 (3 ECTS credits). Certificate received. PC 00493008/121-25.

Within the framework of the project 101085767 - EUSLink - ERASMUS-JMO-2022-HEI-TCH-RSCH "Ukrainian Academic Integration into the European Union Startup Ecosystem: Linking with Best Practices". Spring school "European experience in startup development: linking to best practices" on May 20-29, 2025. 1 ECTS credit. Certificate received.

# Management of graduate students

Educational and scientific program of training of applicants for the third (educational and scientific) level of higher education: "Management"

Suhenko Serhii Anatoliiovych. Dissertation topic: "Management of the development of non-waste agricultural production in the field of alternative energy" (01.09.2023-31.08.2027).

# Supervision of students - winners of the All-Ukrainian competitions of scientific papers and diploma theses

Yevgeny Kolot, who became the winner of the II round of the All-Ukrainian competition of diploma research papers in the specialty "Management" in the specialization "Management of business organizations", which took place at the

Kyiv National University of Technology and Design on October 10, 2023. Diploma of the third degree.

**Iryna Hrytsula**, winner of the All-Ukrainian Intellectual Competition among students studying in the specialty 073 "Management". Odesa National Economic University. Research topic: "Management of the strategic potential of agricultural enterprises in an unstable external environment" within the thematic direction "Strategic and innovative management of the enterprise", April 18-19, 2024. Diploma of the third degree.

## Management of student research groups

Management of the permanent student research group "Strategist" (from 2018 to the present).

## Participation in professional associations by specialty

Associate member of the Ukrainian Association for Management Development and Business Education(from 2018 to the present).