



**Full Name:** Tetiana Grekova

**Position:** Assistant at the Department of Management

**Academic Degree:** -

**Academic Title:** -

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### **Education**

Higher Education  
2022

Odesa State Agrarian University, Specialty: "Management,"  
Master's Degree

### **Educational Activities**

Courses Taught: "Marketing," "Management," "Introduction to the Profession," "Advertising Management," "Enterprise Foreign Economic Activity," "Organizational Behavior," "Internet Marketing."

### **Research Activities**

Author and co-author, including 2 articles in professional journals of Ukraine and 3 articles in non-professional journals of Ukraine. Participant of international and national scientific conferences.

### **Supervision of students – prize-winners of International Scientific Research Competitions**

Supervision of student **Pirnyak T.S.**, who became a winner (Second Degree Diploma) of the International Student Scientific Research Competition in Marketing, held at the State University of Intellectual Technologies and Communications, April 25–26, 2024.

### **Professional Development**

1. LLC “Educational Portal”. Useful online resources in the teacher’s work (WordWall, WordArt, Learning Apps, Powtoon, working with online mind maps), 28.09.2023, 2 hours (0.06 ECTS). Certificate №55298188, dated 28.09.2023.
2. RMU at the Ministry of Education and Science “Intellectual Studies”. Training program, 05.10.2023 – 20.10.2023, 20 hours (0.7 ECTS). Certificate №3833.
3. Anhalt University of Applied Sciences (Hochschule Anhalt, HSA) at DUDIZ (German-Ukrainian Center for Digital Innovations). Digital future: blended learning, 02.10.2023 – 30.11.2023, 180 hours (6 ECTS). Certificate № DN 202311111.

4. Odessa State Agrarian University. Professional development program Tools for creating the digital educational process, 22.11.2023 – 24.11.2023, 8 hours (0.25 ECTS). Certificate CC 00493008/018-23.
5. Clarivate. Webinar Open Access, 15.02.2024, 1 hour. Certificate.
6. Scientific-Methodological Center for Higher and Professional Pre-Higher Education. Seminar How can an educational institution become an advisory service?, 14.03.2024, 6 hours (0.2 ECTS). Certificate CC 38282994/1610-24.
7. National Agency on Corruption Prevention. Fundamentals of Anti-Corruption for Everyone. Certificate issued on 22.01.2024, 15 hours (0.5 ECTS).
8. Zaporizhzhia Polytechnic National University. Academic Integrity: Challenges, Problems and Prospects, 06.03.2024. Certificate AP №2055/0215-24.
9. Academy of Digital Development. Course Digital skills for education with Google (18.03 – 01.05.2024):  
Training 1 Improving the efficiency of the educational process, Certificate № GDSFE1-3386.  
Training 2 Creating interactive lessons, Certificate № GDSFE2-1539.  
Training 4 Developing a personalized approach, Certificate № GDSFE4-0016.  
Training 5 Artificial Intelligence for Education. Gemini, Certificate № GDSFE5-2363.  
Training 6 Digital security for educators, Certificate № GDSFE6-2189.  
Training 7 Children and youth safety online, Certificate № GDSFE7-0070.
10. Genesis. Product IT Management. Certificate №049/0104-2024.
11. Genesis. IT Product Marketing. Certificate №083/081-2023
12. Prometheus. Civil Defense and Emergency Protection. Certificate.  
<https://certs.prometheus.org.ua/cert/a83f15c6b0194d5e96312acdf9f0c793>
13. Odessa State Agrarian University. Modern tools for building educational products, 18–19.06.2024. Certificate CC 00493008/049083-24
14. Communication in IT projects within the Ukrainian-German Teaching Week in the framework of the DILLUGIS 24 project (East-Bavarian Technical University Amberg-Weiden), taught in English, 5 ECTS, 28.09.2024 – 05.10.2024.
15. Digital Skills for Education with Google: Part 2, 0.5 ECTS, 08.10.2024.
16. IT-Intensive for Computer Science Teachers by Google. Certificate № CSIFTC1-1404.
17. Anhalt University of Applied Sciences (HSA) at DUDIZ. Digital future: blended learning, 08.04.2024 – 31.05.2024, 180 hours (6 ECTS). Certificate № DN 202405284.
18. All-Ukrainian Forum with International Participation “Science for Youth — 2024”. Certificate AP №092/092-2, dated 23.05.2024.
19. Clarivate. Webinar Responsible Academic Artificial Intelligence for Web of Science Researchers, 23.05.2024.
20. Clarivate. Webinar Formatting an article according to a journal style with EndNote, 09.05.2024.
21. Web Application Development offered by University of Greifswald and Odessa State Environmental University in the context of the OPENSACES project (Winter Semester 2024/2025), 4 ECTS. Certificate ID 57723206-53.
22. Uni-Biz Bridge: Skills in focus project (UGEN). Certificate №32, 25–28.02.2025, 7 academic hours.

23. Marketing and Sales course (5 ECTS) in the DILLUGIS project (East-Bavarian Technical University Amberg-Weiden). Certificate, 20.02.2025.
24. Clarivate. Basic search and analysis of scientific literature in Web of Science, Certificate 10.10.2024, 1 hour.
25. Ukrainian Marketing Association. Marketing PRO: a practical approach through cases. Certificate №75, 120 hours (4 ECTS), 05.03 – 21.05.2025.
26. Poltava State Agrarian University. Critical thinking during wartime. Certificate CC00493014/002177-25, 17.04.2025, 6 hours (0.2 ECTS).
27. Summer School within the Erasmus+ Jean Monnet Module Peace Education for a Consolidated and Human-Centered Europe, 12–17.05.2025, 30 academic hours (1 ECTS).
28. DILLUGIS project (East-Bavarian Technical University Amberg-Weiden). The Marketing and Sales course, Certificate, 20.02.2025 (5 ECTS).
29. Odessa State Agrarian University. Quality assurance in higher education: innovative methods and learning technologies, 14.04 – 25.04.2025, 90 hours (3 ECTS). Certificate PC 00493008/44-25.
30. Clarivate. Working on dissertations, 10.04.2025, 1 hour.
31. SSTL of Ukraine, Open Science Center. Tools for finding research grants: platforms and resources for researchers, 23.04.2025, 2 hours. Certificate.
32. Zaporizhzhia Polytechnic National University. Academic Integrity: Challenges, Problems and Prospects. Certificate AP №5120/0708-25, 0.5 ECTS. <https://pk.zp.edu.ua/cert-2025-04/5120.pdf>

### **Membership in Professional Associations**

Associate Member of the Ukrainian Association for Management Development and Business Education.